



# Hi! I'm **Emilie Carrington**

DESIGN SPECIALIST

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@emilee\_jayne

A University of Tasmania graduate with accreditations in Business, Tourism, and Design. My journey took me from Amsterdam to Tasmania in 2017. With a decade of international living under my belt, my interests naturally gravitate towards sustainability, tourism, and marketing. Always looking to grow. Building a career in Tasmania.

## WORK EXPERIENCES

01

2023 - 2024

### S. GROUP Creative

- Graphic design of content for 15+ clients (digital & print)
- Development & monitoring of Meta campaigns
- Monthly social and website reports and analytics for 10+ clients
- Craft website design
- Copywriting for website, social media and collateral
- Marketing strategies and development

2022 - 2023

### HR+ TASMANIA Marketing, Social Media & Events

- End to end development of annual and individual events
- Design & creation of marketing and promotional materials (digital & print)
- Development and operation of companywide social media
- Sponsorship and stockholder relations
- Website monitoring and design
- Interdepartmental support

2021 - 2022

### JAMES BOAG'S BREWERY Tour Guide, Event & Hospitality

- Customer support
- Brewery tours
- Food and drink preparation
- Event management and support
- Bookings and administration
- Development of tour script
- Management of health and safety



Phone

+61 4734 470 26

Location

Launceston, Tasmania

## WHAT I BRING

02

- Bright and engaging personality
- Co-operative and constructive attitude
- Experience in various cultures
- Years of diverse skill learning
- Attention to detail and function
- A unique outlook and keen problem-solving mind

## EDUCATION

03

### University of Tasmania

2021 - 2022

Bachelor of Design (Business Major)

### University of Tasmania

2019-2020

Associate Degree Applied Business (Tourism & Events)

## JOYS

04



Aquarist



Designing



Cats

## ACHIEVEMENT

05

### Board Member

Just Cats Tasmania

### Impact Program

Women in Leadership Australia

### Certified Project Officer

Institute of Project Management

### Emotional Intelligence Training

Tasmania Chamber of Commerce & Industry